

ROUSE INSIDER'S GUIDE TO SINGAPORE

For the first time,
the **INTA Annual Meeting** goes to **South East Asia**.

Vol. 001

DATE: OCTOBER 2019



We like to think we know a thing or two about that part of the world so here is the first edition of the **Rouse Insider's Guide to Singapore**. Over the next few months we'll share our recommendations and suggestions to make your trip as enjoyable as possible, but first let's set the scene...

An Introduction

Reflecting Singapore's location in South East Asia and position as a global trading hub, its **population of nearly 6 million** is a melting pot of ethnicities and nationalities. As a result, its restaurant scene offers every type of cuisine at every price. We will share our favourite bars and trending restaurants with you in a later edition.



Singapore & ASEAN

Singapore is one of the five founding countries of ASEAN (Association of South East Asian Nations) the regional intergovernmental organization which promotes free trade as well promotes cooperation and integration of economics, politics, security, military, education as well as culture. Intellectual Property is not immune to its influence and we expect IP to become more standardized across the countries in the Association in the coming years.

Facts About Singapore

WORLD TOILET DAY [1]

19th
OF NOVEMBER

MAX. HEIGHT OF BUILDINGS [1]

280
METERS

WORLDWIDE RANKING [1]

5th
LEAST CORRUPT

FASTEST PEDESTRIANS [2]

6.15
KM / HR

Singlish

English might have been declared the official language but the population had others ideas! Singlish is the language of the streets taking influences from the nationalities who have made their home there. There are certain words you will encounter and so we are here to make sense of them for you - or at least we will try!

The first on our list is "Lah". It might seem like an innocuous word but pops up in all sorts of different contexts, different parts of a sentence and with different meanings. Clear? All you need to know it can be used when someone is strongly agreeing about something, dismissing it, or using it to emphasise their point. It's often said that while there are no hard and fast rules about how it is used - a Singaporean will know when it has been used incorrectly but can't tell you why!

"Don't worry about it lah!"

