

ROUSE INSIDER'S GUIDE TO SINGAPORE

For the first time,
the **INTA Annual Meeting** goes to **South East Asia**.

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Wah lau! October flew by, and the count down doesn't stop. We hope you picked up some neat and interesting facts about Singapore from the **first edition** as it's time for the second edition of the **Rouse Insider's Guide to Singapore**.

The weather in Singapore?

It's HOT lah! Here is what to expect in late April. There are highs of 32°C and lows of 24°C. Also, brace yourself for sporadic rainstorms. While they are more likely to happen later in the year, being a low-lying tropical area, Singapore is vulnerable to variability (and climate change!) and rain can come on without any forewarning.



Singapore & Sustainability

Who's up for a 36km stroll down one of Singapore's 'green corridors'? Too short? Not to worry, by next year a 60km trail will go from Rower's Bay all the way to Gardens by the Bay[1], serving as an ecological link preserving Singapore's natural diversity. Gardens by the Bay is a prime example of how the city-state integrates green technology into the liveable space[2]. Because when it comes to building a climate friendly and sustainable environment, Singapore has certainly got some budding plans in store. Pun intended.

Let's Talk the Apps You Need

FEELING
RUSHED?

GRAB

THAT CAB.

FEELING
HUNGRY?

CHOPE

CAFES & MORE.

FEELING
LOST?

**CITY
MAPPER**

FIND YOUR WAY.

FEELING
ADVENTUROUS?

TICKLE

EXPLORE AWAY.

Tech & Innovation

Singapore is a major tech hub. Eighty of the top 100 tech firms have operations there[3]. One of the more recent arrivals is the formerly UK-based, Dyson company, which has moved its headquarters to the city-state. The US-China trade war has helped make it an even more attractive destination for investors.

It has a government-led initiative called "**Smart Nation Singapore**", whose sole aim is to develop a Digital Economy, Digital Government and Digital Society. It is primarily focusing on health, transport, urban solutions, finance, and education.

Launched in August 2019, the app from the Intellectual Property Office of Singapore, **IPOS Go**, means you can file a trade mark application in just 10 minutes at a reduced cost too! So, what tech advances will you experience when you go to Singapore?



Source:

[1] <https://www.straittimes.com/singapore/environment/36km-trail-linking-jurong-lake-gardens-to-coney-island-park-officially>

[2] ES Experience Singapore - Issue #50

[3] <https://www.edb.gov.sg/en/news-and-events/insights/innovation/for-global-innovators-all-roads-lead-to-singapore.html>